

Hello!

I represent the Wailers Ski Club. We are a local non-profit organization with over 200 members in the San Gabriel & San Fernando Valleys and South Bay areas.

We are holding our Wailers Annual Golf Tournament on October 10, 2015 at the Upland Hills Country Club with a portion of the proceeds being donated to the **Mt. Baldy Ski Patrol**. We are soliciting corporate sponsorship and merchandise donations from local businesses to make the day a fun and enjoyable event for all.

Participants in the tournament will enjoy:

- One complete round of golf (scramble) with cart at the Upland Hills Country Club.
- Catered dinner and award ceremony afterwards.
- Goodie bag for all participants
- Cold beverages and soft drinks available throughout the day by the *Wailers Drink Brigade*

Your organization can support this fun and worthwhile event in several ways:

- Hole sponsorship (sponsorship details listed on following page)
- Prize donation:
 - Merchandise, gift cards or cash
- Participation
 - Get a team together and c'mon out! Tickets are \$100 per person or \$380 for a foursome!

If your business is interested in supporting this event we would greatly appreciate it. All donations would be recognized as donated from your establishment at the event and in our newsletter. We will also encourage our members and all participants to patronize your business.

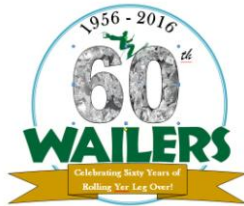
The Wailers is a non-profit, 501(c) (7) organization and our Tax-ID is 95-4755403 (dba South Bay Wailers, Inc)

Thank you in advance for your consideration and support.

Sincerely,

Peter J. Smith, President
Wailers Ski, Snowboard & Social Club
president@wailersskiclub.org
(626) 676 – 8203

Wailers Ski, Snowboard & Social Club
P.O. Box 257
Glendale, CA 91209-0257



Wailers Golf Tournament Sponsorship Opportunities October 10, 2015

Platinum Sponsor – Mt. Baldy Ski Lifts



- Recognition as the primary sponsor of the event.
- Premium placement of company logo on banners, flyers and all event related advertising and social media.
- At least three hole sponsorship with acknowledgement signage
 - Hole sponsors are encouraged to set up promotional area near tee boxes
 - Any unsponsored holes will display as sponsored by the Platinum Sponsor.
- Registration area will indicate “sponsored by” Platinum Sponsor signage.
- Tournament entry for four people

Platinum Sponsorship Donation: \$3000

Gold Sponsor – Mt. Baldy Lodge



- Prime placement of company logo on banners, flyers and all event related advertising and social media.
- Recognition as official dinner event sponsor with logo on tables.
- Two hole sponsorship
 - Hole sponsors are encouraged to set up promotional area near tee boxes
- Tournament entry for four people

Gold Sponsorship Donation: \$1500

Silver Sponsor - Available

- Logo on banners, flyers and all event related advertising and social media.
- One hole sponsorship
 - Hole sponsors are encouraged to set up promotional area near tee boxes
- Co-branded Mulligan chips included in all goodie bags
- Recognition as sponsor of 2 side-contests (putting, long, straight drive)
- Tournament entry for four people.

Silver Sponsorship Donation: \$1000

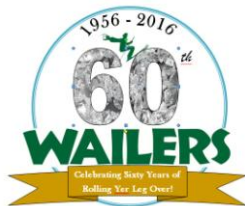
Bronze Sponsor – Waddell & Reed Financial Advisors



- Logo on banners, flyers and all event related advertising and social media.
 - One hole sponsorship
 - Hole sponsors are encouraged to set up promotional area near tee boxes
- Recognition as sponsor of 1 side-contests (putting, long, straight drive)
- Tournament entry for four people.

Bronze Sponsorship Donation: \$700

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Other Sponsorship Opportunities

Hole Sponsorship (7)

- Signage as recognition as hole sponsor
 - Hole sponsors are encouraged to set up promotional area near tee boxes
 - **Contest Sponsorship Donation: \$200**

Closest to the pin contest sponsor (4)

- Logo on flyers and event banners.
- Signage at hole for recognition as contest sponsor
 - **Contest Sponsorship Donation: \$400**

Beverage Cart Sponsorship (1)

- Logo display on beverage cart
- Logo on drink tokens (2 per goodie bag)
 - **Beverage Cart Sponsorship Donation: \$400**

Best & Worst Team Sponsorship (2)

- Recognition as sponsor of award
 - **Award Sponsorship Donation: \$200**

**For more information on sponsorship opportunities,
email golf@wailersskiclub.org or feel free to contact
Charlie Ellingson at (909) 292 – 7316 or
Pete Smith at (626) 676 – 8203.**